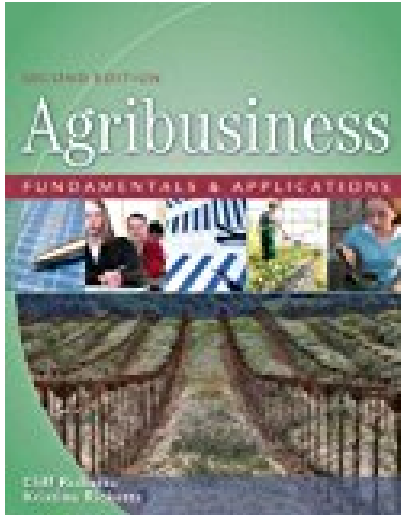


Agribusiness Fundamentals and Applications



BOOK DETAILS

- Author : PhD. Cliff Ricketts
- Pages : 600 Pages
- Publisher : Delmar Cengage Learning
- Language : English
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BOOK SYNOPSIS

Agribusiness: Fundamentals and Applications, second edition, is essential for anyone interested in or entering the agricultural industry. It includes chapters on the agricultural input and output sectors within the agricultural industry. Basic principles of commodity marketing, international agriculture marketing and food and fiber processing channels are some of the topics explored in detail. Basic agricultural economic principles are discussed to assist the user to better manage an agribusiness, and explain how to start-up, run and manage your own agribusiness.

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